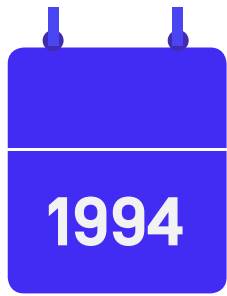


「PICSOLVE」

The Number 1 Photo & Video Capture Partner
for World-Class Visitor Destinations

WHO IS PICSOLVE?

Whenever or wherever people visit attractions around the world, we're there to capture the moment.



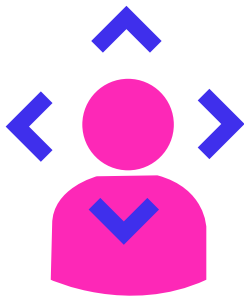
**Founded
in 1994**



**5 Offices
Worldwide**



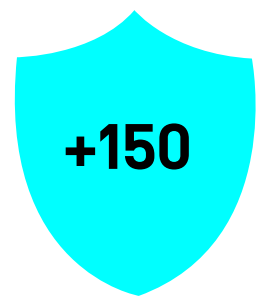
**Wholly owned by Eight
Roads, a private
Investment Firm**



**500 Capture
Installations Worldwide**



**Operating in 20 countries
across 4 continents**



**Partnered with over
150 destinations**

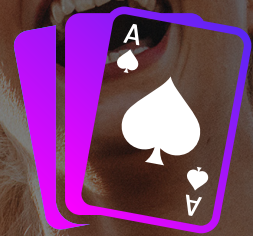
YOU'LL FIND US ANYWHERE PEOPLE GO TO HAVE A GOOD TIME



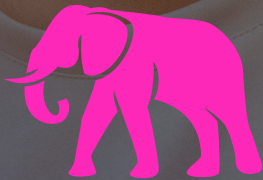
THEME PARKS



VISITOR ATTRACTIONS



LUXURY CASINOS



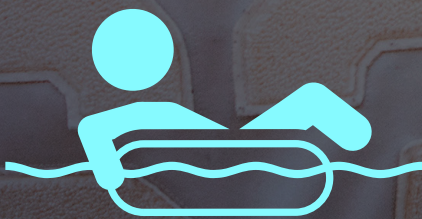
ZOO'S & AQUARIUMS



SPORTING EVENTS



CONCERTS & FESTIVALS



WATER PARKS



MUSEUMS & EXHIBITIONS



HOLIDAY RESORTS



FAMILY ENTERTAINMENT
CENTRES

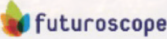


OBSERVATION DECKS



SCENIC SPOTS

OUR BUSINESS PARTNERS

A scenic view of the Golden Gate Bridge in San Francisco, California, spanning the water. In the foreground, the lower half of a person is visible, sitting on the edge of a boat, with their legs and feet in the water. The person is wearing dark pants and black sneakers. The water is blue with white foam from the boat's wake. The bridge's iconic orange-red towers and suspension cables are prominent against a clear sky. A semi-transparent white box with blue text is centered over the image.

We are there capturing
content of **the best
moments** that people
enjoy and **want to share.**

WHAT WE DO?

We capture the moments visitors cannot capture themselves and turn them into pieces of engaging merchandise to share and keep.

We do this via 'Picsolve's Digital Platform; our holistic approach **'to capture and share moments of fun'**.

Our platform is made up of three key elements.

PHOTO & VIDEO CAPTURE

New and Innovative ways of capturing moments of fun.

ASSOCIATION

Associating guests to their content faster and seamlessly.

MULTI-CHANNEL RETAIL

A rich retail experience that allows visitors to purchase content anytime and anywhere.





PHOTO & VIDEO CAPTURE

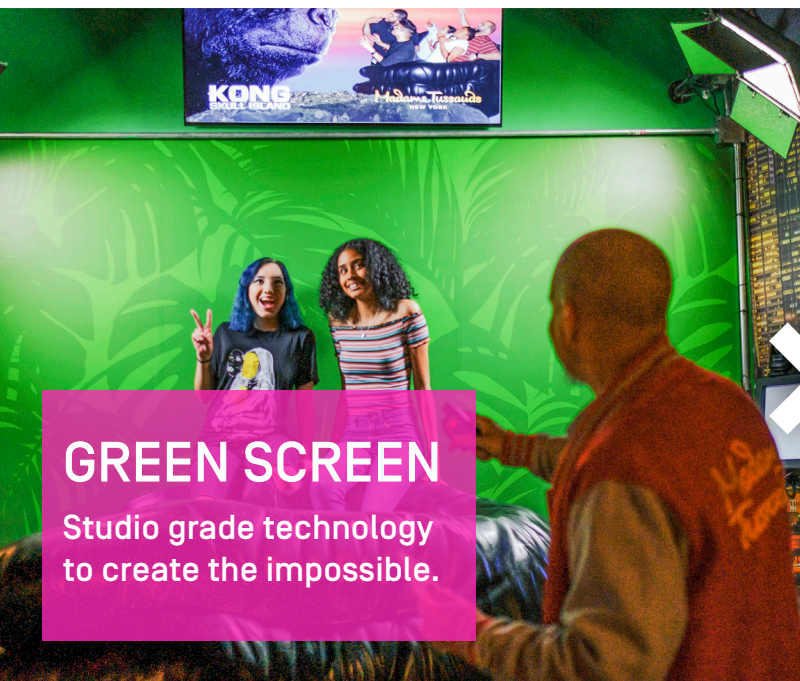
New & innovative ways of capturing moments of fun.

We offer a wide range of ways to capture moments of fun visitors cannot take themselves, including our awarding winning GSX, innovative Super Selfie and new Epic Selfie.



ROAMING

Profesional photographers creating the perfect portrait shot.



GREEN SCREEN

Studio grade technology to create the impossible.





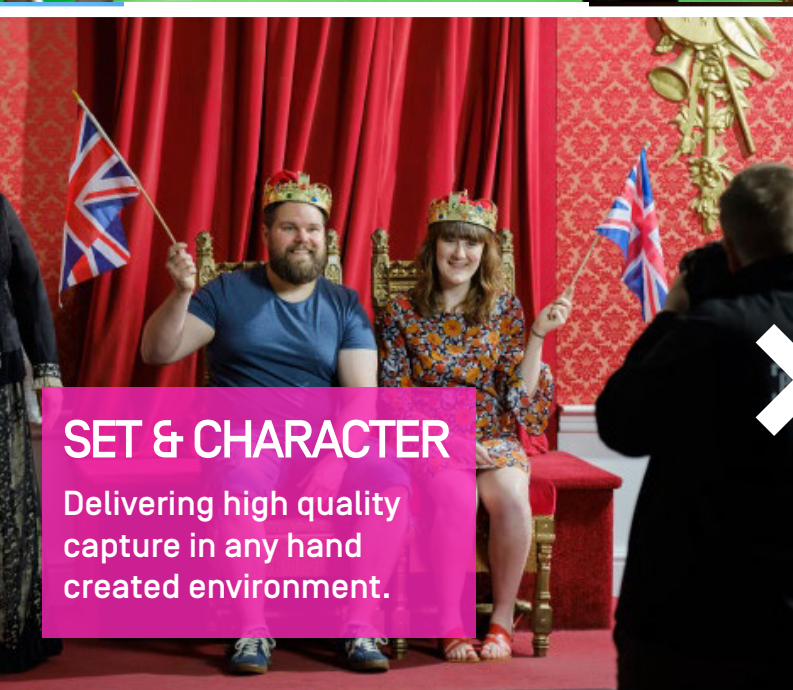
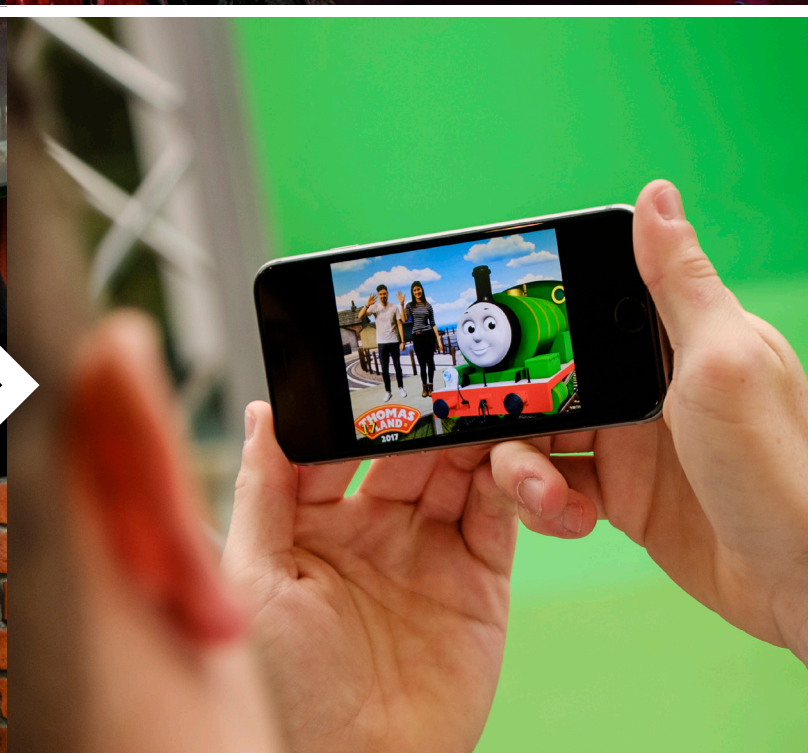
RIDE

Automated camera technology that truly captures 'that moment'.



GSX

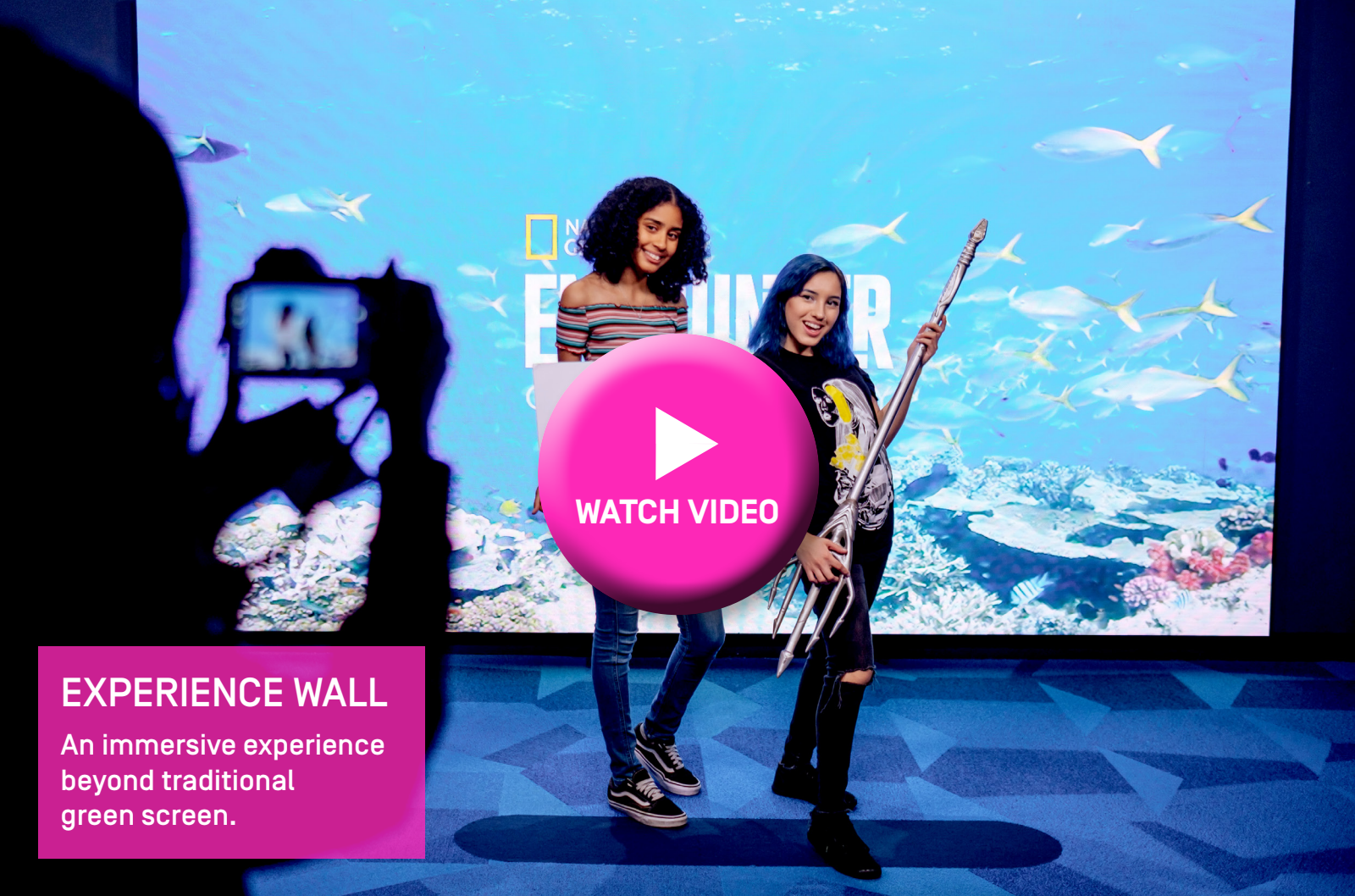
An interactive experience that creates original video content.



SET & CHARACTER

Delivering high quality capture in any hand created environment.





EXPERIENCE WALL

An immersive experience beyond traditional green screen.



SUPER SELFIE

A panoramic, supercharged take on the 'selfie', capturing visitors and destination in one.

EPIC SELFIE

NEW

Capturing an Epic Selfie, that goes beyond the real world.

WATCH OUR VIDEO HERE

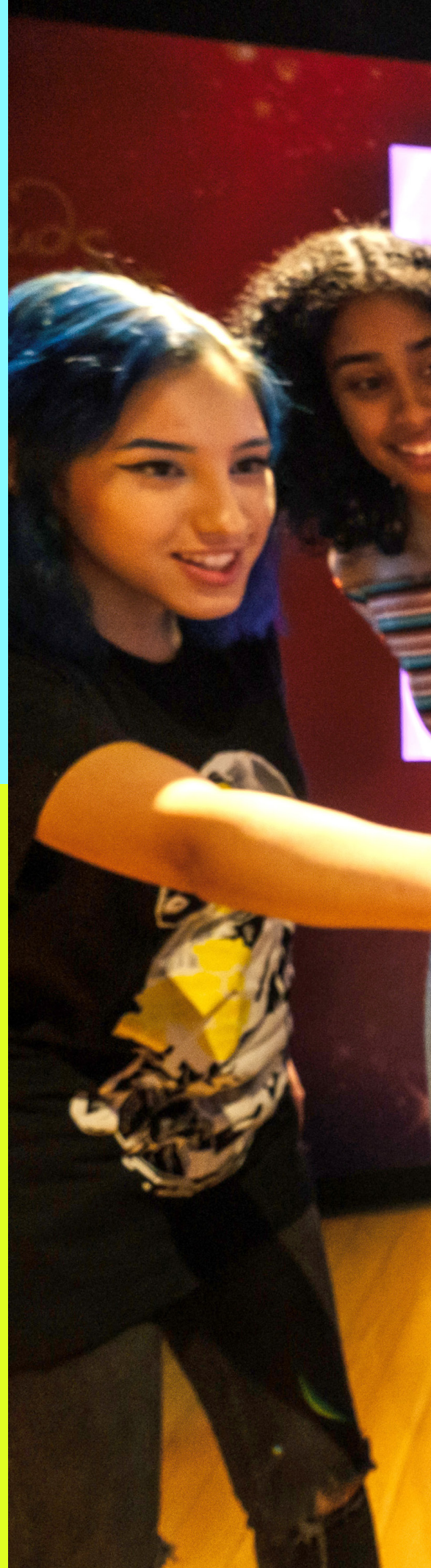


ASSOCIATION

We connect visitors to their captured content via several different association methods to create a seamless and integrated experience.

MULTI-CHANNEL RETAILING

Visitors can access their content anytime and anywhere through our Multi-Channel Retailing options as well as our ability to integrate in our partners system for a seamless experience.



Remember to view
our VIP photos



MERCHANDISE

Once we have captured that moment, we have the expertise to convert these photo and videos into a wide range of engaging merchandise. From digital downloads to premium photobooks, there is an option to suit every demographic.



Core Print Range



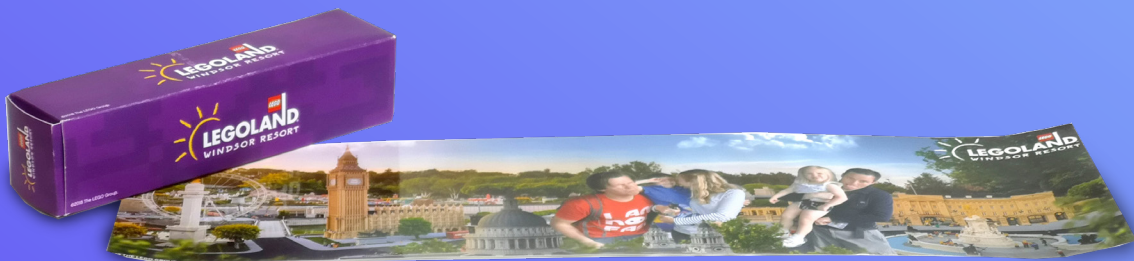
Digital Downloads



Pop-up Photo Frames



Photobooklets



Panoramic Photo

PICSOLVE LAB

Picsolve has a strong 25-year history in capture innovation. To help fuel the future, Picsolve has created its first centre of capture innovation, Picsolve Lab, which combines Picsolve's expertise with that of Panora.me [our exclusive partner who we acquired in July 2019].

They are visionaries and develop innovative ways to capture moments of fun which visitors cannot take themselves and enhance the visitor experience for our partners.

Discover capture innovations developed by Picsolve Lab:



Super Selfie at Kennedy Space Center Visitor Complex

SUPER SELFIE



EPIC SELFIE



OUR OPERATIONAL MODELS

To ensure we can support every destination, we offer 3 distinct business models.

PARTNERED MODEL

We provide our latest content capture technology, whilst the partner provides the staffing.

MANAGED MODEL

Identical to our Partnered model but with Picsolve providing retail assistants and on-site management.

EQUIPMENT LEASE

We provide the latest technology and platform on lease.





OUR BUSINESS MODELS

With the ever changing face of retail, we offer several key business models to support any destinations and visitor demands.

PAY-AS-YOU-GO

Let your visitors purchase the content they want with no obligation.

ALL YOU CAN EAT

Visitors can purchase the ultimate bundle package and collect all their captured moments.

ALL INCLUSIVE

Turning the traditional PAY-AS-YOU-GO model on its head by including digital content in the ticket price.

TESTIMONIALS

Don't just take our word for it. Hear what some of our business partners say about us.

““ At One World Observatory, we not only offer views of New York City's iconic sights and surroundings, but an experience filled with innovation and inspiration. Because of this, our destination needed more than a traditional green screen. Our experience needed to be the most innovative and deliver an experience above anything else. The Experience Wall was the clear choice and why we are proud to be the world's first client to install it. ””

Keith M. Douglas | One World Observatory | Legends Attractions

““ During the 20 years we have worked together, Picsolve have constantly evolved, offering imaginative and innovative ideas that in turn help us to stay ahead of consumer demand and, quite simply, keep them happy. ””

Amanda Thompson | Managing Director | Blackpool Pleasure Beach

““ Picsolve has provided us with strong operational and managerial support during our partnership allowing us to bring new and innovation products and services to our guests. From our unique LEGO® Brick Wall photography and must have LEGOLAND® Driving School License, to our new DigiPass digital offerings, Picsolve continues to support the resort with new ideas and initiatives. As a result, we have recently extended our partnership for an additional five years. ””

Erik Hendrickson | Retail Director | LEGOLAND® Florida Resort

““ The decision to extend our partnership with Picsolve was an easy one to make. Picsolve's digital imaging technology is the essential ingredient that ensures our guests can capture and share their experience as they enjoy travelling on our must-see tourist attraction. ””

Mr. Choi Hyo Seob | President of Busan Air Cruise

Proud members of:





To discover how Picsolve can provide innovative photo and video capture solutions for your visitors, please contact our team.

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MIDDLE EAST**

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PICSOLVE.BIZ