



Welcome to EZMarket

**The**  
**Marketers**  
**Handbook**



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# welcome to ezmarket

Welcome to **EZMarket**

EZMarket are one of the UKs leading Forex Education providers.

We provide 3 dedicated channels which allow you to learn Foreign Exchange / Gold & Commodities.

Our Free channel allows you access to our Daily Trade Suggestions channel Free of charge.

Our premium channel allows you access to a whole array of learning, for a monthly/yearly subscription you can gain knowledge and reading materials from some of the best traders in the industry included in your subscription plan! We provide longer term trades with breakdowns of each trading pair.

Our gold channel allows you access to specifically Gold & commodities which are a lot more volatile but with potentially higher returns. Speak to one of our Marketers for more info on how to join his channel!





# Location

Based in the Shropshire hills of Telford where we currently have 6 full time staff, delivering daily trades and support for our clients.







clients



# clients

As it stands, in April 2019 we have **5300** active clients following our daily trades, and over **700** on our Education courses.



# 5300

ACTIVE CLIENTS



# 700+

COURSE MEMBERS





commission



# commission

We have paid at present over **£400,000** in commission to our marketers in the last 12 months

**£350** minimum broker account

12 months premium channel **£449.99** - **£150** commission

Tiered commission structure

**1-5** **£50** a deal

**6-10** **£100** a deal (£250 bonus for hitting tier 2)

**11-15** **£150** a deal (£300 bonus for hitting tier 3)

**16-20** **£200** a deal (£350 bonus for hitting tier 4)

**21-25** **£250** a deal (£400 bonus for hitting tier 5)

**26+** **£300** a deal ( £450 bonus for hitting tier 6)







payment  
structure



# payment structure

All commission is paid on the last Friday of the following month, once your client has qualified with the broker  
**(will be explained by your team leader).**

Sign ups between 1st - 31st January are paid 26th February.

Sign ups between 1st - 28th February are paid 6th March.







incentives



# incentives

## MARKETER OF THE MONTH

TBC



## YEARLY INCENTIVES

TBC







affiliates



# affiliates

Telegram Affiliates Group will supply you with:

- Profit shots
- Broker info
- Weekly, monthly and yearly pip count
- Promotion videos
- Course promotions
- and more.

**Signals Results**  
25/3 - 29/3

**TOTAL =  
+629 pips**

**ezmarket**

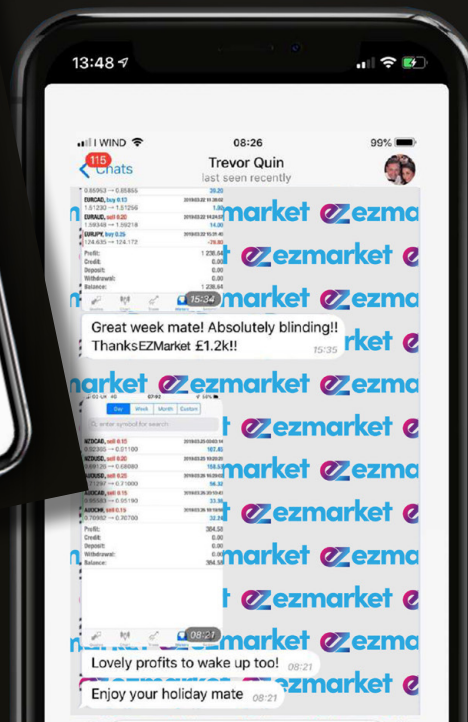
AUDJPY BUY LIMIT +127  
USDCAD SELL +/- 0  
EURCAD SELL +100  
GBPNZD BUY +150  
CADJPY BUY +50  
EURUSD SELL STOP +25  
NZDCAD SELL +100  
AUDUSD SELL +35  
EURAUD SELL -29  
EURJPY BUY -31  
NZDJPY BUY -45  
GBPJPY SELL +49  
EURNZD SELL +/- 0  
EURGBP SELL +/- 0

**Profit made: £1238.64**

IN ONE WEEK!

**Profit made: £384.58**

OVERNIGHT







confirmation  
of sign ups



# confirmation of sign ups

1.



Send the link to client.  
(Link will be provided)

2.



Send the client  
Vantage ID to get confirmed

3.



Once confirmed the  
client can now deposit.

4.



Send deposit for  
confirmation.

5.



Send invitation link for client to  
join once confirmed





progression



# progression

At EZmarket we have the room for progression, from a marketer to a Team Leader, where your role would change and you would gain extra responsibility for recruiting your own marketing team with full support.

To become a Team Leader you will need to hit 15+ sign ups for 3 consecutive months.

Upon taking a Team Leader position we would offer you a full time job, Salary and terms to be discussed.







case study



# case study

TBC





client script



# client script

**CLIENT:** Hi [Name], I saw your Instagram profile and would like to find out how I can get started? (or a direct message asking about trading)

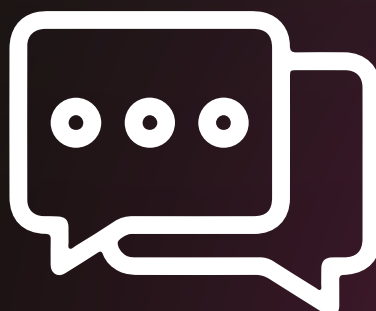
*"Hi, thanks for the message. Have you ever traded before at all or will this be your first time?"*

**CLIENT:** Yes, I've traded before **or** no this is my first time.

*"No worries, so essentially what we do works like a tipster. Our expert traders provide our clients with daily trading signals which essentially tell you what to trade and when in order to make money like we do."*

*"All you need to do is simply go onto the trading app on your phone and input the trade. We will then give you updates of when to close the trade and take the profits. Does this sound like something you'd be interested in?"*

**CLIENT:** Yes of course!





# client script

*"Excellent, so to use our service its very simple. All you need to do is open and fund your own trading account with our recommended broker.*

*To begin with as your new to our service I'd say start with one of the following:"*

**Minimum - £350**

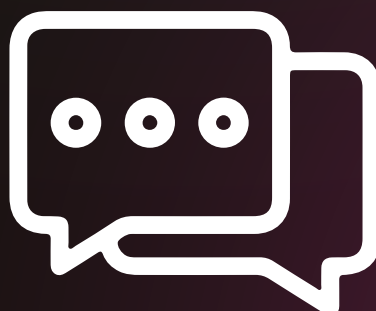
**Average £500**

*"However we do recommend £1000+ for increased profits. These funds are also 100% withdrawable so if you change your mind they can be taken out. How much are you looking to invest?"*

**CLIENT:** \*Client responds with amount\*

*"Okay that's a great starting point. So the next step from here would be to get your trading account set up. Do you have 10 minutes to get set up now?"*

**CLIENT:** Yes let's get started! (if they are busy, get a time off them and contact them at that time.)





# client script

## OPEN A TRADING ACCOUNT HERE:

[Personal Referral Link will be provided by your team leader]

*"When you get to the deposit page, please send me:*

*FULL NAME:*

*EMAIL:*

*MOBILE:*

*ACCOUNT NUMBER:*

*I'll check your accounts registered then let you know when to fund your account. If you need any help let me know and I'll be happy to give you some assistance."*

**CLIENT:** I've done that, here's my details...

*"Fantastic! I'll send your details off now just to make sure it's all registered with us then all that's left to do is to get your account verified and make the deposit. Once that's all complete I'll confirm your account and get you into the group"*





# client script

**\*Deposit is in\***

**(confirm deposit then send)**

*"You're confirmed and ready to go!*

*Please now download Telegram and join the signals channel. This is where you'll be sent the signals."*

*"You'll also need to download Metatrader 4. The broker should have given you log in details for this app, this is where you'll be making your trades so make sure you log into that now."*

